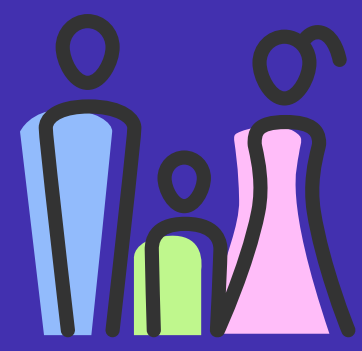
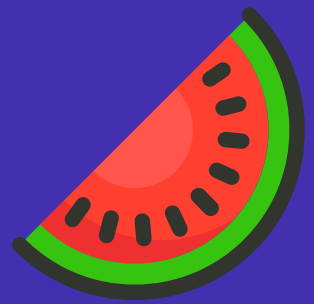


## What attracts young people to vaping?



**Seeing Family  
members use them**



**Flavours/Colours**



**Peer pressure**

**Other top reasons  
listed were:**

**Price (cheaper  
than cigarettes)**

**Looking cool**

**Social media**

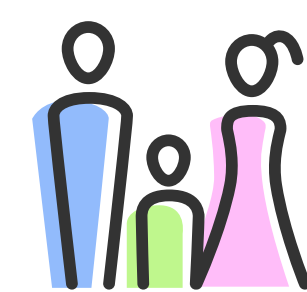
**Advertising**

## Where are young people getting vapes?

**Top 2**



**Corner shops  
(14 shops were identified)**



**Family and Friends**

## What is the perceived risk of vaping (on a scale of 1-10, 1 being no risk, 10 being extremely risky)?



**47%**

**10 out  
of 10**



**17%**

**9 out  
of 10**



**23%**

**8 out  
of 10**



**13%**

**7 out  
of 10**

# Why are Vapes risky?



The top responses to this question were around **long term effects** being unknown and the impact on the **development** of young people's bodies (lungs and brain)

A standout theme was also the harm of disposable vapes to the **environment**



## Other concerns included



*The harms of vaping are ignored so young people think its ok and they are the ones being targeted*